

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



PHILADELPHIA, September 17, 1913.

# Burpee's Advance Offer of Sweet Peas for 1914.

We are acknowledged as

## Headquarters for Sweet Peas in America.

Bound by these prices only for quantities so far as accepted.

For cable words for quantities refer to our GENERAL WHOLESALE CATALOG OF 5TH EDITION A. B. C. CODE,—but when convenient we prefer our own code.

Since the first crop of Sweet Peas in America we think the yield of seed has never been smaller than crops just harvested considering acreage planted. If we had not located our own ranch in the fertile Lompoc Valley several years ago, we should now be obliged to decline orders for many of the Spencer varieties. Fortunately, for ourselves and customers, Mr. Lonsdale, early last winter anticipating a "dry year," made arrangements for the sinking of a deep well at Floradale, and this well is solely responsible for our being able to offer re-selected seed of Spencer Sweet Peas at moderate prices.

We know by a personal inspection of the growing crops that the quality of the Sweet Pea seed offered of both Spencer and Grandiflora types will surely give the most critical planters entire satisfaction.

## Superb Sweet Peas of the "Spencer" Type.

All of the Best Re-selected Strains.

|  | Telegraph Code.            | Per lb. |
|--|----------------------------|---------|
| <b>Agricola.</b> A pretty shade of lilac-blush, . . . . .                    | <i>Skulk</i> . . . . .     | \$7 50  |
| <b>Afterglow.</b> Electric shades of blue and rosy mauve, . . . . .          | <i>Sky</i> . . . . .       | 7 50    |
| <b>America Spencer.</b> Red flakes on white ground; extra fine, . . . . .    | <i>Slab</i> . . . . .      | 2 00    |
| <b>Arthur Green.</b> A rich dark claret color, . . . . .                     | <i>Slabber</i> . . . . .   | 5 00    |
| <b>Burpee's Apple Blossom Spencer.</b> Rose and pink, waved, . . . . .       | <i>Slack</i> . . . . .     | 1 75    |
| <b>Asta Ohn.</b> Soft lavender, suffused mauve, . . . . .                    | <i>Slain</i> . . . . .     | 3 00    |
| <b>Aurora Spencer.</b> Cream-white ground, flaked orange-salmon, . . . . .   | <i>Slam</i> . . . . .      | 2 25    |
| <b>Beatrice Spencer.</b> White ground, tinted with pink and buff, . . . . .  | <i>Slang</i> . . . . .     | 1 75    |
| <b>Blanche Ferry Spencer.</b> Rose standard, pinkish-white wings, . . . . .  | <i>Slangly</i> . . . . .   | 3 25    |
| <b>Captivation Spencer.</b> Flowers are a rich rosy wine-red, . . . . .      | <i>Slapdash</i> . . . . .  | 3 25    |
| <b>Charles Foster.</b> A beautiful hydrangea-pastel shade, . . . . .         | <i>Slapjack</i> . . . . .  | 7 50    |
| <b>Charm (Burpee's).</b> White, suffused blush-pink, . . . . .               | <i>Slapper</i> . . . . .   | 6 00    |
| <b>Clara Curtis.</b> A fine <i>Primrose Spencer</i> , . . . . .              | <i>Clara</i> . . . . .     | 3 00    |
| <b>Constance Oliver.</b> Delicate pink, suffused cream, . . . . .            | <i>Slope</i> . . . . .     | 2 25    |
| <b>Countess Spencer.</b> Large wavy petals; soft rose-pink, . . . . .        | <i>Slashed</i> . . . . .   | 1 75    |
| <b>Dainty Spencer.</b> White, edged with rose, . . . . .                     | <i>Slatter</i> . . . . .   | 2 00    |
| <b>Decorator.</b> Rose, overlaid with terra-cotta, . . . . .                 | <i>Slatterly</i> . . . . . | 6 00    |
| <b>Duplex Spencer.</b> Beautiful cream-pink, . . . . .                       | <i>Duplex</i> . . . . .    | 3 75    |
| <b>Duplex Crimson King.</b> Scarlet self, . . . . .                          | <i>Slaty</i> . . . . .     | 3 00    |
| <b>Duplex Mary Garden.</b> Buff-pink, . . . . .                              | <i>Slaughter</i> . . . . . | 2 50    |
| <b>Earl Spencer.</b> Rich orange-salmon, . . . . .                           | <i>Slave</i> . . . . .     | 3 50    |
| <b>Edith Taylor.</b> A bright salmon-rose, . . . . .                         | <i>Slavery</i> . . . . .   | 5 00    |
| <b>Elfrida Pearson.</b> Light pink, margined with a darker pink, . . . . .   | <i>Slaving</i> . . . . .   | 4 50    |
| <b>Empress Eugenie.</b> <i>Packets only. See Novelty circular,</i> . . . . . | <i>Eugenie</i> . . . . .   |         |
| <b>Eric Harvey.</b> White, suffused rose, . . . . .                          | <i>Slavish</i> . . . . .   | 2 00    |
| <b>Ethel Roosevelt.</b> Primrose, striped and flaked light pink, . . . . .   | <i>Sleek</i> . . . . .     | 1 75    |
| <b>Flora Norton Spencer.</b> A beautiful shade of lavender, . . . . .        | <i>Slice</i> . . . . .     | 4 00    |
| <b>Florence Morse Spencer.</b> Light pink, edged with darker pink, . . . . . | <i>Sting</i> . . . . .     | 2 25    |
| <b>Florence Nightingale.</b> A fine lavender, . . . . .                      | <i>Slinger</i> . . . . .   | 2 75    |
| <b>Florrie.</b> Rosy crimson-lake, . . . . .                                 | <i>Florrie</i> . . . . .   | 4 50    |
| <b>Gaiety Spencer.</b> White ground, striped with rose-erimson, . . . . .    | <i>Stinging</i> . . . . .  | 2 50    |
| <b>George Herbert.</b> Bright rosy carmine, . . . . .                        | <i>Slip</i> . . . . .      | 1 50    |

## "SPENCER" SWEET PEAS,—Continued.

|  | Telegraph Code.              | Per lb.          |
|--|------------------------------|------------------|
| <b>Gladys Burt.</b> Salmon-pink on primrose ground, . . . . .                      | <b>Sliver</b> . . . . .      | \$2 25           |
| <b>Helen Grosvenor.</b> Beautiful orange-pink, . . . . .                           | <b>Slogan</b> . . . . .      | 3 00             |
| <b>Helen Lewis.</b> Standard crimson-orange; wings orange-rose, . . . . .          | <b>Slope</b> . . . . .       | 2 75             |
| <b>Helen Pierce Spencer.</b> White, mottled bright blue, . . . . .                 | <b>Slopesness</b> . . . . .  | 3 50             |
| <b>Hercules.</b> A larger, deeper <i>Countess Spencer</i> , . . . . .              | <b>Hercules</b> . . . . .    | 5 00             |
| <b>Irish Belle, or Dream.</b> Lilac, flushed pink, . . . . .                       | <b>Sloping</b> . . . . .     | 4 00             |
| <b>Isobel Malcolm.</b> A <i>black-seeded</i> cream-colored Spencer, . . . . .      | <b>Slosh</b> . . . . .       | 3 50             |
| <b>Illuminator.</b> <i>Packets only. See Novelty circular,</i> . . . . .           | <b>Illuminator</b> . . . . . |                  |
| <b>John Ingman.</b> Similar to <i>George Herbert</i> , . . . . .                   | <b>Slot</b> . . . . .        | 1 50             |
| <b>King Edward Spencer (Burpee's).</b> Deep carmine-scarlet, . . . . .             | <b>Slug</b> . . . . .        | 2 00             |
| <b>King White.</b> <i>Packets only. See Novelty circular,</i> . . . . .            | <b>King</b> . . . . .        |                  |
| <b>Lady Evelyn Eyre.</b> Pink, flushed salmon, . . . . .                           | <b>Slugging</b> . . . . .    | 4 50             |
| <b>Margaret Atlee.</b> Pink on cream, suffused with salmon, . . . . .              | <b>Margaret</b> . . . . .    | 18 00            |
| <b>Margaret Madison.</b> An azure-blue self, . . . . .                             | <b>Sluggard</b> . . . . .    | 6 00             |
| <b>Marie Corelli.</b> Brilliant rose-carmine, . . . . .                            | <b>Smash</b> . . . . .       | 4 00             |
| <b>Martha Washington.</b> White, suffused light rose, . . . . .                    | <b>Smelite</b> . . . . .     | 2 00             |
| <b>Maud Holmes.</b> Deep carmine-scarlet, . . . . .                                | <b>Smelting</b> . . . . .    | 2 00             |
| <b>May Campbell.</b> Cream, marbled with carmine, . . . . .                        | <b>Sluggy</b> . . . . .      | 5 00             |
| <b>Melba.</b> Salmon-colored self, . . . . .                                       | <b>Smerk</b> . . . . .       | 4 50             |
| <b>Mercia.</b> Buff-pink on cream ground, . . . . .                                | <b>Smerking</b> . . . . .    | 5 00             |
| <b>Mrs. A. Ireland.</b> Buff ground, suffused rose, . . . . .                      | <b>Smite</b> . . . . .       | 1 75             |
| <b>Mrs. C. W. Breadmore.</b> Buff ground, edged with pink, . . . . .               | <b>Smitten</b> . . . . .     | 1 75             |
| <b>Mrs. Cuthbertson.</b> Standard rose-pink, wings nearly white, . . . . .         | <b>Smittently</b> . . . . .  | 3 50             |
| <b>Mrs. Hardcastle Sykes.</b> A blush-pink, . . . . .                              | <b>Sykes</b> . . . . .       | 2 25             |
| <b>Mrs. Hugh Dickson.</b> Pinkish apricot on a cream ground, . . . . .             | <b>Smittle</b> . . . . .     | 2 00             |
| <b>Mrs. Heslington.</b> Lavender, flushed rose-pink, . . . . .                     | <b>Smock</b> . . . . .       | 3 50             |
| <b>Mrs. Routzahn.</b> Apricot or buff, suffused with delicate pink, . . . . .      | <b>Smoker</b> . . . . .      | 3 00             |
| <b>Mrs. Townsend.</b> White with picotee edge of blue, . . . . .                   | <b>Smug</b> . . . . .        | 7 50             |
| <b>Mrs. W. J. Unwin.</b> White, flaked with orange-scarlet, . . . . .              | <b>Smugboat</b> . . . . .    | 4 50             |
| <b>Nubian.</b> Deep chocolate self, . . . . .                                      | <b>Smuggle</b> . . . . .     | 4 50             |
| <b>Orchid (Burpee's).</b> Deep lavender, suffused pink, . . . . .                  | <b>Smutch</b> . . . . .      | 12 00            |
| <b>Othello Spencer.</b> Rich deep maroon, . . . . .                                | <b>Snack</b> . . . . .       | 2 25             |
| <b>Pearl-Gray Spencer.</b> Light dove-gray, . . . . .                              | <b>Snaffle</b> . . . . .     |                  |
| <b>Burpee's Primrose Spencer.</b> Very best of the cream-yellow shade, . . . . .   | <b>Snarl</b> . . . . .       | 3 00             |
| <b>Purple Prince Spencer.</b> Standard purple-maroon; wings rosy purple, . . . . . | <b>Snath</b> . . . . .       | 1 75             |
| <b>Queen Victoria Spencer.</b> Deep primrose, flushed with rose, . . . . .         | <b>Sniff</b> . . . . .       | 2 50             |
| <b>Scarlet Emperor.</b> Rich dark scarlet, . . . . .                               | <b>Soeman</b> . . . . .      | 7 50             |
| <b>Scarlet Empress.</b> A large scarlet self, . . . . .                            | <b>Socratic</b> . . . . .    | 4 50             |
| <b>Senator Spencer.</b> Claret stripes on heliotrope ground, . . . . .             | <b>Sod</b> . . . . .         | 2 00             |
| <b>Stirling Stent.</b> Deep salmon self, suffused with orange, . . . . .           | <b>Sodding</b> . . . . .     | 4 00             |
| <b>Tennant Spencer.</b> An attractive shade of purplish mauve, . . . . .           | <b>Soldier</b> . . . . .     | 2 50             |
| <b>Thomas Stevenson.</b> The finest of all orange-scarlet selfs, . . . . .         | <b>Solidify</b> . . . . .    | 5 00             |
| <b>Vermilion Brilliant.</b> Brilliant scarlet; large and of fine form, . . . . .   | <b>Solve</b> . . . . .       | 10 00            |
| <b>Wedgwood.</b> <i>Packets only. See Novelty circular,</i> . . . . .              | <b>Wedgwood</b> . . . . .    |                  |
| <b>Waverly Spencer.</b> Purplish maroon, . . . . .                                 | <b>Song</b> . . . . .        | 2 00             |
| <b>White Spencer (Burpee's).</b> The popular white, . . . . .                      | <b>Sound</b> . . . . .       | 3 50             |
| <b>W. T. Hutchins.</b> Cream-yellow, margined with blush-pink, . . . . .           | <b>Span</b> . . . . .        | 1 75             |
|  |                              | Per lb. 100 lbs. |
| <b>Superb New Spencer Seedlings,—Choicest Mixture,</b> . . . . .                   | <b>Speck</b> \$1 35          | \$125 00         |

## Waved Sweet Peas of the "Unwin" Type.

|  | Telegraph Code.          | Per lb. |
|--|--------------------------|---------|
| <b>E. J. Castle.</b> Rich carmine-rose, shaded salmon, . . . . . | <b>Gallant</b> . . . . . | \$0 60  |
| <b>Frank Dolby.</b> Light lavender, . . . . .                    | <b>Galley</b> . . . . .  |         |
| <b>Gladys Unwin.</b> Of a lovely light pink color, . . . . .     | <b>Game</b> . . . . .    | 75      |
| <b>Nora Unwin.</b> Pure white, of fine substance, . . . . .      | <b>Garget</b> . . . . .  |         |

# Best Grandiflora Tall Sweet Peas,

Including all desirable varieties—both new and old.

|  | Telegraph Code<br>or Cipher. | Per lb. |
|--|------------------------------|---------|
| Agnes Eckford. Beautiful soft light pink, . . . . .  | <i>Jabber</i>                |         |
| Agnes Johnston. Bright rose-pink, shaded with cream, . . . . .                               | <i>Agnes</i>                 | \$0 50  |
| America. The brightest blood-red striped, . . . . .  | <i>Jacamar</i>               | 60      |
| Aurora. Flaked orange-salmon; largest striped, . . . . .                                     | <i>Jacinth</i>               | 75      |
| Black Knight. Deep maroon; self-colored, . . . . .   | <i>Jack</i>                  |         |
| Blanche Burpee. Large pure white, . . . . .  | <i>Jacket</i>                | 60      |
| Blanche Ferry. The popular pink and white, . . . . .   | <i>Jackman</i>               |         |
| Blanche Ferry,—Extra Early. Ten days earlier, . . . . .                                      | <i>Jacobin</i>               | 50      |
| Bolton's Pink. Rich salmon-pink, . . . . .   | <i>Jaculatory</i>            |         |
| Brilliant Blue (Lord Nelson). "The best deep blue," . . . . .                                | <i>Jade</i>                  | 50      |
| Burpee's Earliest of All. Earlier than <i>Extra Early Blanche Ferry</i> , . . . . .          | <i>Earliest</i>              | 50      |
| Burpee's Earliest of All—Re-selected,—“Extreme Early,” . . . . .                             | <i>Jaganat</i>               | 75      |
| Burpee's Earliest Sunbeams. Very early; cream colored, . . . . .                             | <i>Sunbeams</i>              | 85      |
| Burpee's Earliest White. The earliest white. (Per 100 lbs. \$80.00), . . . . .               | <i>Jagging</i>               | 85      |
| Christmas Stella Morse. Very early flowering, . . . . .                                      | <i>Jambee</i>                | 1 00    |
| Countess Cadogan. Reddish-mauve standard; wings violet-blue, . . . . .                       | <i>Cadogan</i>               | 40      |
| Countess of Lathom. Charming delicate pink self, . . . . .                                   | <i>Lathom</i>                | 50      |
| Countess of Radnor. Pale mauve or lavender, . . . . .  | <i>Janitor</i>               | 65      |
| Dainty. White with pink edge, . . . . .  | <i>Dainty</i>                | 50      |
| David R. Williamson. Deep indigo-blue, . . . . .   | <i>David</i>                 | 60      |
| Dobbie's Mid-Blue. Much lighter than <i>Navy Blue</i> , . . . . .                            | <i>Midblue</i>               | 50      |
| Dorothy Eckford. Pure white. (Per 100 lbs. \$52.50), . . . . .                               | <i>Dorothy</i>               | 55      |
| Duke of Westminster. Standard rosy maroon; wings violet-purple, . . . . .                    | <i>Jarring</i>               | 75      |
| Emily Henderson. White; blooms early. (Per 100 lbs. \$52.50), . . . . .                      | <i>Jarosite</i>              | 55      |
| Flora Norton. A beautiful rich lavender, . . . . .   | <i>Jasp</i>                  |         |
| Florence Wright. Pure white, of fine substance, . . . . .                                    | <i>Jasping</i>               | 55      |
| Gladys French. Light blue on white ground, . . . . .   | <i>Jatropa</i>               | 50      |
| Helen Pierce. Blue mottled on white, . . . . .   | <i>Jaundice</i>              | 1 00    |
| Henry Eckford. Salmon-orange, . . . . .  | <i>Jaunty</i>                |         |
| Hester. Bright blue striped, . . . . .   | <i>Hester</i>                | 55      |
| Hon. Mrs. E. Kenyon. Primrose-colored, . . . . .   | <i>Jauperine</i>             | 50      |
| James Grieve. Sulphur-yellow, . . . . .  | <i>Jeames</i>                | 60      |
| Janet Scott. Flowers are unusually large and of a beautiful shade of<br>rich pink, . . . . . | <i>Jean</i>                  | 1 25    |
| Jessie Cuthbertson. Dark-rose stripes on creamy ground, . . . . .                            | <i>Jessie</i>                | 50      |
| King Edward VII. Bright crimson self-color. (Per 100 lbs. \$60.00), . . . . .                | <i>Edward</i>                | 65      |
| Lady Grisel Hamilton. Light lavender-blue, . . . . .   | <i>Grisel</i>                | 1 00    |
| Le Marquis. Early-flowering; color of <i>Navy Blue</i> , . . . . .                           | <i>Jelly</i>                 | 75      |
| Lovely. Soft shell-pink, . . . . .   | <i>Jersey</i>                |         |
| Maid of Honor. White, edged with blue, . . . . .   | <i>Jetems</i>                | 50      |
| Midnight. Very dark purple. Same as <i>Jel</i> , . . . . .                                   | <i>Jetter</i>                | 55      |
| Millie Maslin. An unusual shade of rosy crimson, . . . . .                                   | <i>Millie</i>                | 50      |
| Miss Willmott. Of large size; deep orange-pink. (Per 100 lbs. \$47.50), . . . . .            | <i>Jibe</i>                  | 50      |
| Mont Blanc (Florence Denzer). Early white; fine for forcing, . . . . .                       | <i>Jill</i>                  | 1 25    |
| Mrs. Alexander Wallace. Early; rosy lavender, . . . . .                                      | <i>Jim</i>                   | 75      |
| Mrs. Bieberstedt. Deep lavender self. (Per 100 lbs. \$37.50), . . . . .                      | <i>Jingo</i>                 | 40      |
| Mrs. Chas. H. Totty. Early; color of <i>Countess of Radnor</i> , . . . . .                   | <i>Jink</i>                  | 1 00    |
| Mrs. Collier. A primrose <i>Dorothy Eckford</i> , . . . . .                                  | <i>Collier</i>               | 75      |
| Mrs. Dugdale. A large beautiful deep rose, . . . . .   | <i>Dugdale</i>               | 60      |
| Mrs. E. Wilde. Early flowering; bright rose, . . . . .                                       | <i>Jimson</i>                | 75      |
| Mrs. Eckford. Beautifully shaded primrose-yellow, . . . . .                                  | <i>Jimpy</i>                 | 65      |
| Mrs. F. J. Dolansky. Early flowering; pure pink, . . . . .                                   | <i>Jippo</i>                 | 1 00    |

## GRANDIFLORA SWEET PEAS,—Continued.

|   | Telegraph Code<br>or Cipher. | Per lb. |
|---|------------------------------|---------|
| Mrs. Geo. Higginson, Jr. Delicate lavender, . . . . .               | <i>Jingle</i> . . . . .      |         |
| Mrs. Walter Wright. A beautiful mauve color, . . . . .              | <i>Jirkinet</i> . . . . .    | \$0 50  |
| Mrs. William Sim. Early flowering; salmon-pink, . . . . .           | <i>Joan</i> . . . . .        | 1 00    |
| Navy Blue. Deep violet-blue, . . . . .                              | <i>Navy</i> . . . . .        |         |
| Othello. Deep glossy maroon, . . . . .                              | <i>Jobber</i> . . . . .      | 65      |
| Phenomenal. White, shaded rosy lavender, . . . . .                  | <i>Joconde</i> . . . . .     | 55      |
| Prima Donna. A most lovely shade of soft pink, . . . . .            | <i>Jogelour</i> . . . . .    |         |
| Prince of Wales. Bright rose; self-colored, . . . . .               | <i>Joiner</i> . . . . .      | 70      |
| Prince Olaf. Striped and mottled blue on white, . . . . .           | <i>Olaf</i> . . . . .        | 40      |
| Queen Alexandra. An intense scarlet self, . . . . .                 | <i>Joaming</i> . . . . .     | 85      |
| Queen of Spain. Beautiful buff-pink, . . . . .                      | <i>Jordan</i> . . . . .      | 50      |
| Rose du Barri. Deep rich carmine-rose, . . . . .                    | <i>Dubarri</i> . . . . .     | 75      |
| Sadie Burpee,— <i>White-seeded</i> . Pure white, . . . . .          | <i>Purity</i> . . . . .      | 50      |
| St. George. Standard orange, wings orange-carmine. (100 lbs. \$58), | <i>Sangeorge</i> . . . . .   | 60      |
| Sunproof Salopian. A fine scarlet, . . . . .                        | <i>Jowl</i> . . . . .        | 90      |
| Senator. Bright brown and chocolate, striped, . . . . .             | <i>Joyance</i> . . . . .     | 50      |
| Shasta. Pure white flowers of good size. (Per 100 lbs. \$37.50),    | <i>Jubilate</i> . . . . .    | 40      |
| Stanley. Rich dark maroon, . . . . .                                | <i>Judica</i> . . . . .      | 50      |
| Stella Morse. Rich primrose, flushed pink, . . . . .                | <i>Judicial</i> . . . . .    | 45      |
| Sybil Eckford. Color effect creamy buff, . . . . .                  | <i>Jugate</i> . . . . .      | 45      |
| Xenophon. White, suffused delicate lavender, . . . . .              | <i>Xenophon</i> . . . . .    | 1 25    |
| Zarina. Deep buff-pink self. (Per 100 lbs. \$60.00), . . . . .      | <i>Zarina</i> . . . . .      | 65      |

## Mixtures of Grandiflora SWEET PEAS.

|   | Telegraph Code.           | Per lb. | Per 100 lbs. |
|---|---------------------------|---------|--------------|
| Fine Mixed, . . . . .                             | <i>Jundie</i> . . . . .   | \$0 40  | \$37 50      |
| Eckford's Mixed, . . . . .                        | <i>Jungle</i> . . . . .   | 45      | 42 50        |
| Fordhook Fancy-Flaked, Mixed, . . . . .           | <i>Juniper</i> . . . . .  | 1 00    |              |
| Burpee's "Best Mixed" . . . . .                   | <i>Jute</i> . . . . .     | 75      | 70 00        |
| Winter Flowering, Mixed. Contains many varieties, | <i>Juvenile</i> . . . . . | 1 10    | 100 00       |

## The "Spencer" Type of Sweet Peas.

SPENCER SWEET PEAS are a great specialty with us! We were the first to grow the seed in America—the stock having been entrusted to us before introduction, even in England, of the original *Countess Spencer*. We have grown "the original Beauty" and its many "sportive" children with painstaking care each season since. There are but few other growers,—either in England or America,—who can supply an equal assortment of *True RE-SELECTED "SPENCERS"* that are uniformly of such choice quality. Seedsmen and planters generally can see how superior our stocks now are by the trials at FORDHOOK FARMS next June or July, while those who may be in California are invited also to inspect the growing crops at our FLORADALE FARM in the beautiful Lompoc Valley.

W. ATLEE BURPEE & CO., SEED GROWERS,  
Burpee Buildings, Philadelphia, U. S. A.

Cable Address: BURPEE, Philadelphia.

Seed Gardens and Trial Grounds at FORDHOOK FARMS, Bucks County, Pa.,  
SUNNYBROOK FARM, New Jersey, and FLORADALE FARM in California.